

ZSOFIA SZARKA

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LANGUAGES

ENGLISH | EXPERT
HUNGARIAN | NATIVE
FRENCH | BASIC
SPANISH | BASIC

E-learning professional with ten years of global experience in the private sector, designing self-paced and blended learning solutions for digital and print. Highly organised. Visual focused. Client-facing. Proactive. Independent. Team-player. Analytical. Problem-solver. Tech-friendly.

I'm currently working as a freelancer, open to and interested in joining short- to mid-term projects anywhere around the globe.

TECHNICAL SKILLS

ARTICULATE	● ● ● ● ●	PHOTOSHOP	● ● ● ● ●
CAPTIVATE 7	● ● ● ● ●	AFTER EFFECTS	● ● ● ● ●
CAPTIVATE 9	● ● ● ● ●	XML, HTML	● ● ● ● ●
ADAPT L.	● ● ● ● ●	SCORM, AICC	● ● ● ● ●
INDESIGN	● ● ● ● ●	AUDITION	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●	PREMIER	● ● ● ● ●
MS OFFICE	● ● ● ● ●	CARRARA (3D)	● ● ● ● ●

EXPERIENCE

FREELANCE CONSULTANT

2017 – | Visit my LinkedIn profile ([linkedin.com/in/szarkazsofia](https://www.linkedin.com/in/szarkazsofia)) to see all the project I've been involved with since I'm working as a contractor.

SENIOR
INSTRUCTIONAL DESIGNER
Peak Pacific Group Ltd.
Hong Kong

2016-2017 | With PPG I was based in Cathay Pacific City, **leading the ID Team** as we re-designed the company's online training and introduced many alternative approaches, including the use of **explainer videos** and **mobile apps**.

2015 | *Career break; year-long cycling adventure from Europe to Asia*

INSTRUCTIONAL DESIGNER /
E-LEARNING DEVELOPER
PHM Group Ltd.
London, UK

2013-2015 | At PHM I was designing and creating learning materials for Ford, delivering them to their car dealers in 18 languages to 22 countries across Europe. My work included the design and build of **e-learning** courses, **presentations**, **cheat-sheets** and **UI/UX design** for phone and tablet **applications**.

INSTRUCTIONAL DESIGNER /
E-LEARNING DEVELOPER
KVG Konvergencia Kft.
Budapest, Hungary

2008-2012 | At KVG I have developed **printed job aids** as well as **online and blended learning** for global clients in a wide range of sectors: software training (ENI), Health&Safety (Veolia), onboarding (Raiffeisen), bank security, processes, soft-skill training (GE Money).

Examples of my work can be found on my Portfolio:
<http://diesdiem.co.uk/zsofiaszarka/>

EDUCATION

VISUAL COMMUNICATION,
TEACHER OF VISUAL ARTS

2004-2008 | Graduat Degree with Honours
Eszterhazy Karoly University of Applied Sciences, Hungary

TELEVISION JOURNALISM,
EDITOR

2009-2010 | Post Graduate Degree
Budapest Metropolitan University, Hungary

POLITICAL ANALYST AND
PUBLIC POLICY

2006-2010 | Post Graduate Degree
SZAZADVEG Institute at Corvinus University, Hungary